



Focus on High-end & Mid-range Watch Customization

**28 Years
of Watchmaking Experience**

**16 Years
of Foreign Trade Experience**

OEM SERVICE

*Full-process OEM manufacturing
based on your design or samples.*

ODM SERVICE

*One-stop solutions with our mature designs,
supporting flexible small-batch orders.*

CONTENTS

1 *Company Profile*

3 *Core Products*

2 *Core Strengths*

4 *Production Process*



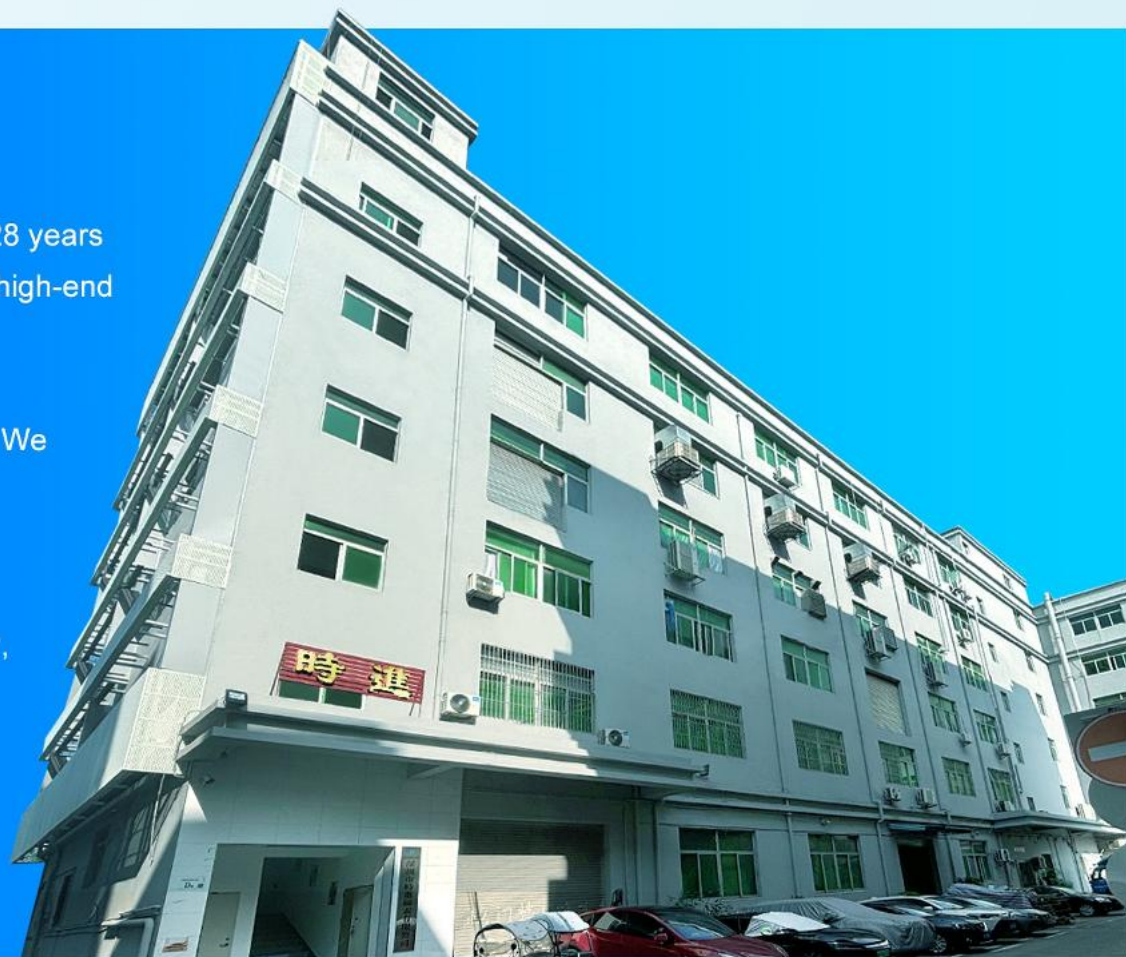


COMPANY PROFILE

Shenzhen Shijin Watch Co., Ltd., founded in 2010, is a high-tech enterprise with 28 years of watchmaking experience. We specialize in OEM/ODM customization of mid-to-high-end quartz/mechanical watches and fashion accessories.

Our 1,000 m² headquarters is conveniently located near Shenzhen Bao'an Airport. We have a full-chain team for design, R&D, production, QC and sales, with over 20 R&D/sales staff and a monthly capacity of up to 50,000 pieces.

Focusing on premium materials like stainless steel, carbon fiber and titanium alloy, we meet personalized customization needs. With strong R&D and strict QC, we have served clients in over 100 countries, becoming a trusted partner in mid-to-high-end watch OEM/ODM.



CORPORATE CULTURE



Company's Mission

Always trying hard for our trusted partner's succeed

Company's Prospect

To be the most professional watch and jewelry supplier providing natural and special material in the world

Company's Value

Customer first, Respect, Comprehension, Development, Altruism, Honesty, Sincerity, Passion, Progressive



CORE STRENGTHS

One-stop service covering design, R&D, production, quality control and after-sales support



R&D Team

Senior R&D team,
dedicated
customization



Production Strength

50,000+ monthly
capacity



Quality Control Assurance

100% full inspection
before delivery



Service Team

Full-process response,
professional & efficient

R&D CAPABILITIES

Our team consists of engineers with over 20 years of industry experience, delivering strong product development and innovation capabilities.



Independent Intellectual Property

We hold multiple invention patents and utility model patents, backed by solid technical strength.



PRODUCTION CAPACITY

With 28 years of industry experience, we operate a professional and stable production system to ensure on-time, high-quality order delivery.



Core technicians average over 15 years of experience, ensuring consistent quality with professional expertise.

Senior Technical Staff



Movement assembly and calibration are performed in a constant-temperature, constant-humidity clean environment to ensure precision and stability.

100,000-Class Cleanroom



Advanced equipment boosts efficiency and accuracy, unifying quality standards for mass production.

Automatic Hand Setting Machines



Full-process QC with 100% waterproof and shock-resistance testing, full inspection before shipment for quality assurance.

Strict Quality Control System

QUALITY CONTROL ASSURANCE

Layer-by-layer 100% inspection with strict oversight.



IQC

(Incoming Quality Control)

Full inspection of all raw materials
to ensure quality from the source.



IPQC

(In-Process Quality Control)

Continuous inspection during production,
with real-time quality monitoring.



FQC

(Final Quality Control)

100% full inspection of all finished products
to guarantee flawless quality.



ALT

(Environmental Testing)

Tests under simulated extreme conditions
(high/low temperature, humidity)
to ensure durability and reliability.

Our rigorous QC system is a solemn commitment to customers, ensuring every delivered product is reliable.

TESTING EQUIPMENT

Comprehensive Testing for Quality Assurance



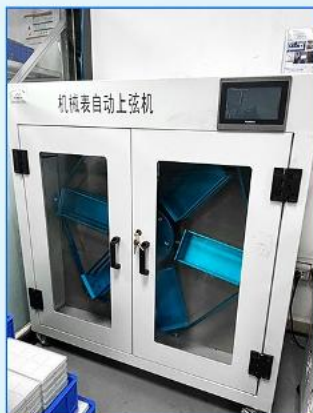
Leather strap abrasion tester



Leather strap abrasion tester



Quartz watch timing tester



Mechanical watch mainspring winder



UV tester



30ATM Waterproof tester



Leather strap tension tester



Buckle lifetime tester



Constant temperature & humidity tester



Salt spray corrosion tester

CUSTOMIZATION PROCESS

A professional and complete customization system



1
Product Design
Scheme planning &
appearance design



2
Technical R&D
CAD structural
analysis & modeling



3
Mold Making
High-precision
mold fabrication



4
Production & Assembly
Precision manufacturing
& assembly



5
Full-process QC
Comprehensive quality
inspection system



6
Final Delivery
Safe and reliable packaging
& delivery system

SERVICE TEAM

Full-process response



We have a professional service team providing one-on-one support throughout the entire process: from project communication, design, cost estimation and production follow-up to after-sales support.

We respond to your needs every step of the way to ensure smooth cooperation, striving to be your most reliable partner.

CORE PRODUCTS

Every material is carefully selected to ensure exceptional precision, durability and unique aesthetic value.



Titanium Alloy Watch

40% lighter than steel;
Lightweight & tough;
Wear & corrosion resistant



Bronze Watch

Natural oxidation; Unique patina
over time; Vintage, solid feel



K9 Crystal Glass

Transmittance $\geq 92\%$;
Mohs hardness 6-7;
Clear & scratch-resistant



Carbon Fiber Watch

1/5 the weight of steel;
5x the strength of steel;
Unique texture



Stainless Steel Watch

Moderate hardness & durability;
High stability;
Rust & corrosion resistant



Damascus Steel Watch

Multi-layer folded forging;
High hardness & toughness;
Natural unique pattern;
Scratch & corrosion resistant

MARKET DISTRIBUTION

Providing professional watch customization services for global clients.



COOPERATIVE BRANDS

BYD


WISE

ORIGINALGRAIN


rorolove

COOGI
A U S T R A L I A

ZGO[®]

 HOLZKERN


LILIENTHAL BERLIN

LEGER A.FAH

For over 16 years, we have partnered with diverse global brands, providing stable quality and professional support every step of the way. We have witnessed numerous brands grow from zero to one, and from startups to industry leaders. Every long-term collaboration is a testament to our clients' sincere trust in us.



CONNECTING THE WORLD · WIN-WIN COOPERATION



shijinwatches.1688.com



<https://www.shijinwatch.com>



<https://advancewatch.en.alibaba.com>



We expand both online and offline channels for smooth communication and timely responses.

You can reach us through multiple channels, and we are always ready to provide professional support.

CONTACT US



Company Name:

Shenzhen Shijin Watch Co., Ltd.



Address:

2nd Floor, Block B, Building C2, Huafeng No.2 Industrial Zone,
Xixiang, Bao'an District, Shenzhen, China



Phone:

+86-755-27795732



Email:

sales@shijinwatch.com



THANKS FOR WATCHING